

Rùnaire a' Chaibineit airson Cùisean Dùthchail agus na h-Àrainneachd
Cabinet Secretary for Rural Affairs and the Environment
Ridseard Lochhead BPA
Richard Lochhead MSP

F/T: 0845 774 1741
E: scottish.ministers@scotland.gsi.gov.uk



Rob Gibson MSP
Convener - Rural Affairs, Climate Change
and Environment Committee
c/o Clerk to the Committee
Room T3.40
The Scottish Parliament
Edinburgh
EH99 1SP

In 2014 Scotland Welcomes the World



Ar faidhle/Our ref: POL/17518
11 June 2014

Dear Rob

National Litter Strategy

I write to advise the Committee of my intention to publish the Scottish Government's national litter strategy 'Towards a Litter-free Scotland: A strategic approach to higher quality local environments' on Thursday 12th June.

This is the first national litter strategy for devolved Scotland. It sets out how we can all benefit from better environmental quality and safer, more prosperous communities, in place of the current problems of litter and flytipping, which negatively affect people and wildlife in our communities and our waterways.

The strategy will build on the action that the Scottish Government has already taken this year, including increasing the fixed penalties for litter and flytipping, and the recently passed regulations for a charge for single-use carrier bags. The strategy is set to be available at: www.scotland.gov.uk/nationallitterstrategy

In addition to the above, the Committee will wish to be aware that as an immediate action from the strategy, the Scottish Government will also launch a litter behaviour-change marketing campaign on 12th June.

Regards

RICHARD LOCHHEAD